

Case Study
Workplace Benefits Providers.

tuition.io

Student Loan Repayment Assistance

Tuition.io enables employers to offer a full suite of education assistance benefits.

Products Used



Comprehensive Data + Insights



The Problem

Student Loan Debt Assistance is quickly growing in popularity as an important part of an employee benefits package. However, it's only an effective recruitment and retention tool if employees can successfully connect their loans and access the loan data they need. When Tuition.io struggled with other data providers whose connections, coverage, and data were lacking, Spinwheel was the easy choice.



The Solution

Tuition.io launched with Spinwheel's Comprehensive Data + Insights product with incredible results. Because of Spinwheel's stronger connections and better data:

- User adoption increased because of better coverage, allowing users to connect their loans with servicers that weren't available without Spinwheel
- User retention increased significantly because users weren't getting disconnected frequently
- Customer service costs reduced dramatically because users didn't have to reconnect their loans repeatedly